Magazine articles on Smart Food Initiative – Asia Inc500

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Smart Food
- Good for You
- The Planet
- The Farmer

The Smart Food movement has picked up momentum. Markets are growing in our first focus area of millets and sorghum. They are often hailed as the next quinoa but they have much more potential as they can be a staple. They possess multiple uses, like biofuels, feed/fodder, brewing as well as food,

opening up opportunities in all these agri-businesses. Now is the time to press on with all these advantages since there is a good chance as 2023 will be declared as the International Year of Millets. While this has already been approved by the FAO, it goes to the UN Assembly in the middle of this year for final approval. – Joanna Kane Potaka